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the developer

media pack

be part of an uncommonly beautiful magazine, inspiring, creative and informative, combining street photography with professional journalism on places and the spaces between the buildings.

We cover the following subjects to inspire and inform our professional audience working on UK-based regeneration projects in the public and private sector

content verticals

- social impact, social value metrics and measurement, ESG and impact investing in the built environment
- climate resilience, including urban greening, behaviour change, flood resilience, net zero, overheating and retrofit
- social connection, third spaces and public space
- activation, high streets and transport infrastructure
- equity, inclusivity and spatial justice
- affordable housing and related funding/planning issues
- healthy places and buildings, planning for health
- child-friendly cities and intergenerational living
- community engagement, co-design, community-led initiatives

delivered into the hands of a passionate community of developers, investors, local authorities and architects shaping the future of UK towns and cities

We publish twice per year, in spring and winter. The magazine is treasured and shared by leaders and decision-makers in private and public-sector organisations, including developers, architects, local authorities, local and national government bodies and key influencers in the built environment.

print circulation

We print approximately 2,500 copies sent to organisation members, paid subscribers, entrants shortlisted for The Pineapples awards and a researched list of handpicked property and influential figures in the built environment, including developers and investors.

Organisation members receive five copies delivered to their offices – these magazines often feature in office libraries and on reception tables with a modest estimated readership of 7 or more readers per copy.

our members

Our organisation members are a growing community that support our journalism and in return receive 5 copies of the magazine, tickets to our events and an exclusive monthly newsletter. Our members join us from across the private and public sector. They are enlightened property and design professionals addressing challenges including climate change, affordability, economic and political pressure and social inequality. In short, they want to learn and be part of a progressive conversation about the future of the built environment – places, towns and cities – in the UK.

organisation members

Allford Hall Monaghan Morris

a-r-c-s

BDP

Broadway Malyan

Buro Happold

BWB Consulting

Cadogan

Civic

EPR Architects

Essex County Council

Farrow Walsh

Fathom Architects

Feilden Clegg Bradley Studios

Furnitubes

Gillespies

Hawkins\Brown

Homes England

HUB

JDDK Architects

LDA design

LocatED

Medway Development Company

Morris+Company

Muse

National Trust

ng homes

Notting Hill Genesis

Old Oak and Park Royal Development Co

Peabody

Places for London

Poplar HARCA

Queen Elizabeth Olympic Park

Quintain

Related Argent

Ryder Architecture

shedkm

Socius

Stride Treglown

Studio Egret West

The Earls Court Development Company

Tibbalds

Urban&Civic

Vestre

West Northamptonshire Council

Whittam Cox Architects

rate card

advertising

You provide the artwork, we deliver the impact, with a right-hand page or spread either placed in our upfront ultra-gloss section, ideal for image-led adverts, or within the run of matte editorial pages

Full page (ultragloss) in first 16 pages £1,995+vat

Full page (matte) £1,595+vat

Double-page spread (ultragloss) in first 16 pages £3,750+vat

Double-page spread (matte) £2,600+vat

Outside back cover £4,125+vat

sponsored feature

Share your expertise, publish your white paper or report, showcase your thought-leadership, or voice your commitment to places that thrive in a feature in the magazine and we'll deliver it into the hands of our influential readership. your piece will be designed by The Developer's editorial team and included in the run of pages. Supply 600-words per page, plus 2-3 images. we'll send you 15 copies of the magazine and the feature will also be featured online and in editorial emails and post your feature online, promoting on email and social media

1-page sponsored feature (limited availability) £3,100+vat

2-page sponsored feature £4,125+vat

3-page sponsored feature £5,500+vat

4-page sponsored feature £6,895+vat

5-page sponsored feature £7,500+vat

16-page partner section (report or research) £22,000+vat

32-page partner section (report or research) £38,000+vat

podcasts

The Developer Podcast, hosted by Christine Murray, has been running since 2019 with over 100 episodes and counting. The interview-based podcast has featured developers, architects, scientists and artists speaking about how to make cities worth living in and the spaces between the buildings.

The show is targeted at our community of development directors, architects and public sector regeneration professionals in the UK.

1,000 listeners per month

5,000-strong UK audience

250 listeners per episode within 30 days

Available on all podcast platforms

advertise or sponsor the podcast

Pre-roll advertisement read by the host - £495

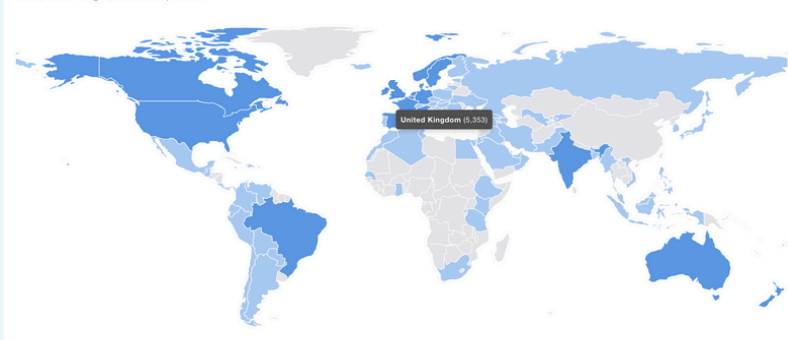
Your advertisement will be read by host of The Developer Podcast Christine Murray during the introduction to a podcast episode

Sponsored episode - £1,950

The topic of the episode will be sponsored by your organisation and a representative of your company or project will be interviewed by the host about the importance of the topic

Downloads by location

Jul 19, 2023 - Aug 11, 2025 - All episodes



email and website

The Developer Weekly email sends out fresh journalism to 3,500 subscribers every week with an exceptional open and click through rate. Sponsored features and banner advertisements are available.

email advertising

Banner with link - flat rate £500

An image within the email newsletter with link to your website, article or sponsored feature

Online sponsored feature - starts at £1,500

Your opinion piece, article or research paper shared on our website and in the weekly editorial email to 3,500 subscribers

contact us

We are happy to talk about your needs and find a way to work within your budget. We're committed to being flexible and competitive in a rapidly changing media landscape. We recommend you work with us when your message aligns with our values and the needs of our audience. Talk to us to find out more.

Contact James MacLeod at james@thedeveloper.live or call 020 3326 7238